





## SPONSORSHIP PACKAGES

### MID-AMERICA FORAGE EXPO

NOVEMBER 29 & 30, 2016 – BUFFALO COUNTY FAIRGROUNDS - KEARNEY, NEBRASKA

Auction of Exhibitor Donated Items – November 29<sup>TH</sup>

#### **SPONSORSHIP PACKAGES\*** (please indicate your selection on the contract)

- **Platinum Sponsorship** (Minimum \$5,000 contribution)
  - Display Ad in Show Magazine
  - Direct Link on Expo Website
  - Major Sponsor Recognition in Pre-Show Advertising
  - Major Sponsor Recognition in Show Magazine
  - Major Sponsor Recognition via Signage at Expo
  - Logo & Link in N.A.M.A. Newsletter
  - List of Show Attendees
  - 20'x50' Exhibit Space Fees Waived
  
- **Gold Sponsorship** (Minimum \$2,000 contribution)
  - Display Ad in Show Magazine
  - Direct Link on Expo Website
  - Major Sponsor Recognition in Pre-Show Advertising
  - Major Sponsor recognition in Show Magazine
  
- **Silver Sponsorship** (Minimum \$1,000 contribution)
  - Display Ad in Show Magazine
  - Direct Link on Expo Website
  - Major Sponsor Recognition in Pre-Show Advertising
  
- **Bronze Sponsorship** (Minimum \$500 contribution)
  - Display Ad in Show Magazine
  - Direct Link on Expo Website
  
- **Additional Major Sponsor Opportunities**
  - Exclusive naming and host rights for the Welcoming Reception
  - Expo major sponsor naming rights
  - Member banquet sponsorship

\* Sponsorship package value can be met by any combination of cash and auction item



**QUICK FACTS**

**MID-AMERICA FORAGE EXPO**

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**GENERAL INFORMATION**

**Dates** **November 29 , 2016**  
8:30 - 4:30  
Auction Begins at 4:30  
**November 30 , 2016**  
8:30 - 4:30

**Location** **Buffalo County Fairgrounds**  
3807 Ave N • Kearney Nebraska 68848  
308-236-1201  
Mr. Dave Roseberry  
buffalo@fair.kearney.net

**Speial Rate Hotels** **Ramada Inn**  
308-237-3141  
\$ + tax

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**EXPO INFORMATION**

**Exhibit & Sponsorship Info.** **Nebraska Alfalfa Marketing Association**  
**Barb Kinnan**, Executive Director  
41955 Road 759  
Cozad, NE 69130  
www.nebraska-alfalfa.com  
www.alfalfaexpo.com

**Expo Decorator** **Information Pending**

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**VENUE INFORMATION**

**Exhibit Building** 51,600 sq ft of heated indoor exhibit space  
Overhead doors upto 24' w x 18' h

**Feature** Heated, indoor wash bay

**Loading & Unloading** Loading & unloading will be available  
8am through 5pm November 28th  
Contact Expo Coordinator for details.

**Permits** Exhibitors that demo equipment requiring permits  
should comply with any applicable state law.  
Contact the Nebraska Motor Vehicle Industry  
Licensing Board at:  
PO Box 94697  
Lincoln, NE 68509  
402-471-2149



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**EXHIBIT FEES AND SPONSORSHIP PACKAGES \***

Type	Booth Location Preference	Price Before 8/01/16	Price On or After 08/01/16	Total
• <b>Display Booth</b> (10' x 10')	_____	\$ 395	\$ 435	\$ _____
• <b>Double Display Booth</b> (10' x 20')	_____	\$ 600	\$ 650	\$ _____
• <b>Machinery Exhibit</b> (20' x 25')	_____	\$ 725	\$ 798	\$ _____
• <b>Large Machinery Exhibit*</b> (20' x 50')	_____	\$1,325	\$1,458	\$ _____

**Auction Donation Information**

Item: \_\_\_\_\_

Description: \_\_\_\_\_

Estimated retail value: \$ \_\_\_\_\_ or Cash Contribution: \$ \_\_\_\_\_

*(\*See Sponsorship Package Sheet. Sponsorship packages can be any combination of cash and/or auction item value)*

**Sponsorship level:** \_\_\_\_\_ **Total Fees & Contributions \$** \_\_\_\_\_

**COMPANY NAME** \_\_\_\_\_

Address \_\_\_\_\_ Website \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ e-mail \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

**Exhibit Fee Payment Terms**

We agree to occupy and pay for the above exhibit space. **We understand that the contract is not valid without the required deposit. A deposit of at least 50% of the total booth fees should be returned with this contract and should be received no later than August 1, 2016 in order to lock in the discounted pricing. Contracts received after August 1, 2016 will be charged the higher rate.** The balance is due in full on or before October 15, 2016. Make checks payable to **Nebraska Alfalfa Marketing Assn. or N.A.M.A.** and send it along with this contract and a copy of your insurance certificate to the address below. **No Exhibit will be allowed to set up unless paid in full.**

Show Management will provide an 8' backdrop, 30" side curtains and one (1) 7"x44" block sign to display booths. Machinery booths do not include side curtains or backdrops. **Tables and chairs will not be provided and must be ordered through Expo Decorator or bring your own.**

\_\_\_\_\_  
*Signature of authorized exhibitor*

\_\_\_\_\_  
*Date*

**For Office Use Only**

Received \_\_\_\_\_ Check # \_\_\_\_\_ Inv \_\_\_\_\_ Booth # \_\_\_\_\_ Web Posting \_\_\_\_\_ Confirmation \_\_\_\_\_